Widely renowned for its iconic striped cliffs to the north, glorious sunsets, acres of golden sands and clear, shallow waters, Hunstanton has been a favourite holiday destination for seaside lovers for centuries.

Within the town itself there is a wealth of parks, gardens and flower beds rich in colour, scents and culture, which are the culmination of many years of hard work by the Hunstanton in Bloom committee as they strive to create open spaces that complement the natural assets of the seaside town.

So whether you are a first time visitor to Hunstanton or a lifelong resident, why not follow our picturesque tour around the town to discover some of the many hidden treasures that contribute to Hunstanton’s award-winning success?

Starting at Hunstanton Tourist Information Centre, the route, which is approximately 1.5 miles long, passes many sites of horticultural, cultural or historical significance and, of course, the award-winning floral displays.

Why not take part in the Boston Square Sensory Gardens Bug Hunt?

Free spotter cards, information and magnifying glasses available from Hunstanton Tourist Information Centre.
‘Bring me Sunshine!’ Morecambe and Wise tribute garden

Located within the grounds of Hunstanton Community Centre on Avenue Road, this Morecambe and Wise inspired garden was new to the resort in 2005. Previously shown at the Malvern and Sandingham flower shows, this garden designed by Andy Tubby, features sculptures of musical notes, Italianate planting and a keyboard style boardwalk. A quirky representation of a moment of comedy history, this garden brings guaranteed sunshine to the resort all year round.

The Cellar Bar garden, Le Strange Terrace

On the location of a former grass bank, this garden was designed and installed by the Borough Council of King’s Lynn & West Norfolk in 2004. This multi-levelled garden is home to a variety of bamboos and ornamental grasses, and is complete with a variety of herbaceous plants and shrubs.

1st Hunstanton Brownie Unit flower bed

Designed by the winner of the annual Brownie Guide Flower competition, this bedding bed was created and is maintained by the 1st Hunstanton Brownie Unit. The title for 2013’s bed is ‘Sunset in Hunstanton’ and it depicted this scene using seasonal bedding displays. The 2013 winning design was installed in June, for all to enjoy throughout the summer months.

Coal Shed Garden

The King’s Lynn to Hunstanton railway, via Sandringham and Heacham, opened in 1862 and closed in 1969. All of the railway track has been removed since 1969, although many buildings survived along the old line. One of the remaining buildings at the old Hunstanton station end is the old coal shed. The Borough Council working in partnership with the Hunstanton Civic Society have recreated a railway Pattern garden in the end of the station, featuring signal post, track and ballast with traditional themed plantings.

The Green

Including a bandstand, wide open spaces and views of the sea, The Green is a two-acre community space at the heart of the town. A focal point for many of the town’s outdoor activities, The Green is the perfect place for family games and looking into paper-wrapped fish and chips. Located on the upper green, visitors will find the Marine clock, a smal clock. Next to the Art Nouveau water fountain, water, the bed was built to replicate the once bubbling water of the former waterfountain which could be found here. As well as providing a setting for picnics, the bed was also designed to attract insects into the area, helping to support the town’s biodiversity.

Espalanade Gardens

With its manicured lawns and award-winning bedding displays, the Esplanade Gardens is a truly delightful garden by the sea. The 250m long gardens comprise 50 unique beds. The rose garden next to the castanoposomes space for quiet contemplation, whilst the RNLI commemorative garden features an old ship’s anchor pulled from the depths of The Wash surrounded by a mass of striking yellow genista flava flowers. Continuing the theme of life by the sea, an old sailing boat fitted with annual bedding plants is the focal point of another bed. Enclosed by ornamental grasses the bed has been designed to simulate the look of a washed up boat on the dunes of nearby grasses the bed has been designed to simulate the look of a washed up boat on the dunes of nearby.

Lincoln Square’s anchor bed
At the base of this 7.500m² park lies a colourful anchor and bed, reflexive of the town’s maritime heritage. Planted with a mixture of seasonal bedding, creating a focal point at the entrance, visitors to this area can enjoy views out to The Wash from many of the park’s memorial benches.

St Edmund’s memorial garden, Cliff Parade
The ruined chapel on the cliff top is shrunked in local myth and folklore. Providing an attractive haven for wildlife, the garden, which is planted with espalins and penstemons, continues to evoke reflection on times gone by.

This garden is maintained by the Hunstanton Civic Society. The garden has previously been kindly supported by a lady who sealed the garden and subsequently bequeathed a donation in her Will.

The Signpost Garden, Lighthouse Lane

The Signpost Garden located near to the lighthouse is decorated with a series of herbaceous and perennial plants including roses, sedum, perennials and shrubs. Inspired by Hunstanton floral revier Megan, who wanted to enhance the previously neglected area in the Cliff top Lighthouse Lane once turned ahead to become a modernising profession. The garden features a signpost that points out the new developments including Segways, which can be seen on a clear day.

The Pitch and Putt course, Lighthouse Lane

This wildflower meadow, located on the outer perimeters of the pitch and putt course, has been sown in such a way that it will support coastal wildflowers in order to help create a natural habitat for wildlife to flourish.

Boston Square Sensory Garden

Opened in 1998 the Boston Square sensory garden continues to delight visitors of all ages. Planning deliberately chosen to excite the senses and stimulate responses. Appealing to all and embraces those with disabilities.

Herbaceous plants and native wildflowers including sea lavender, thrift, sea thrift and sedum have been planted to help create habitats for local wildlife, in particular butterflies, bees and butterflies.

Easton College garden, Lighthouse Lane

The bed was originally created by three Easton College students as part of their Foundation Degree in Landscaping Design and Management. The bed consists of a mixture of grasses and herbaceous perennials including fritillaria, trachyspermum and achillea motifs.

In addition to this location in 2008, this bed has previously been awarded silver and gold awards at various local horticultural shows.

1. Rotary Garden, Greengeate
Offering spectacular views across the town down towards the sea, the miniature park also incorporates a tranquil seating space adjacent to the Town Hall. Shaded by yew trees, visitors to this space will find a tranquil seating space adjacent to the Town Hall.

2. The High Street
During the months of May to September, visitors to Hunstanton’s High Street will find many vibrantly decorated gardens and hanging baskets along the bustling promenade. Installed for the first time in 2010, they represent the support by local businesses given to this local attraction.

3. ‘Bring me Sunshine!’ Morecambe and Wise tribute garden
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